



Role of Entrepreneurship in Economic Development: A Tribal Perspective. Women Empowerment

Ms. Nawdeep Kaur Chhabra

Assistant Professor, LCIT College of Commerce and Science.

Corresponding Author - Ms. Nawdeep Kaur Chhabra

Email-nawdeepkour@gamil.com

DOI- 10.5281/zenodo.8042415

Abstract

Entrepreneurship plays very important role in economic development and directly boosts the economy of the region. Government has launched various schemes to enhance and upgrade the employment generation especially through entrepreneurship schemes. Talking about women, especially women of tribal area they play very vital role in its culture and social aspects. Although their contribution in other sectors are not given enough importance such as in field of education, job, entrepreneurship and health. Independence and liberty are two words which have not been famous among them. On survey conducted in 2021 it reveals women performance in employment has improved from 2020 and the women labor force participation is around 30% out of which most of them are working on their own agriculture firm and some have seasonal employment where as they contribute to almost 48 % in total tribal population (as per census 2011). The both data shows that there is need to work on employment generation of women and made them familiar with economic liberty.

The steps which will be taken to bring improvement in the field will help women entrepreneur to grow and increase their contribution in economy country. The reason behind their poor performance is health issues, poverty, and lack of awareness. But women like Droupdi Murmu, Smriti Irani on front row brings new hopes and rays of possibilities for many women. The need of an hour is to educate as many women as possible because one educated women brings change in whole society and leads a long lasting impact. Therefore focusing on action that gives equal importance and taking positive action are need of the hour.

Key Words- Economy, Education, Women Entrepreneur,Schemes.

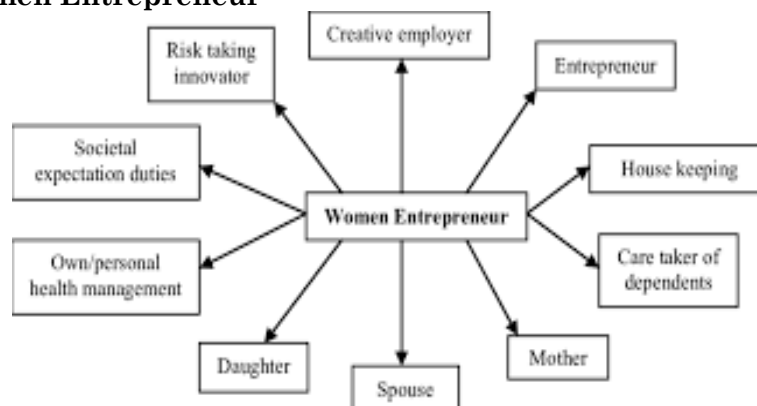
Introduction

The contribution of women in economic development is growing and day by day their involvement ration in GDP has been increased. Thus it becomes important to contribute through various policies in their becoming an entrepreneur.

1. To study women contribution in economy especially in tribal areas.
2. To analysis the reason behind their poor performance and degrading health condition.
3. To study the implementation of policies in women entrepreneur journey.

Objective Of The Study

Role Play By Women Entrepreneur



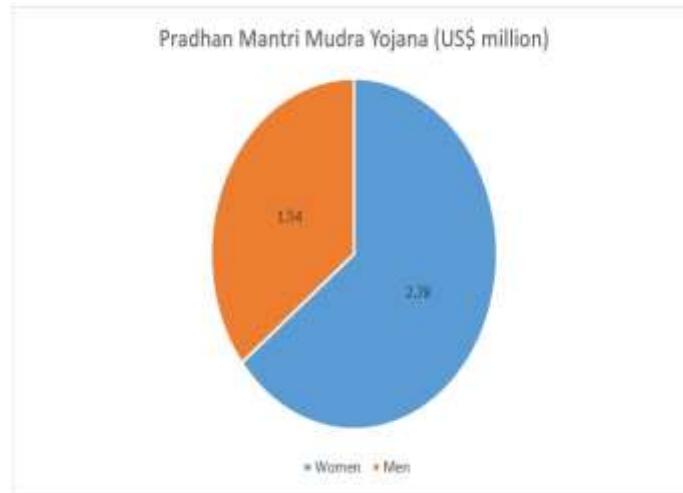
A woman has to play various roles whether it's of being a mother, daughter or manager. Her incredible journey never stops and will continue to do so.

Government Initiative To Encourage Women Entrepreneur

Indian government has increased its loan capacity and has launched various schemes

to encourage young women entrepreneurs. Some of them are-

1. Bhartiya mahila bank business loan
2. Udyogini scheme
3. Edp
4. Pradhan mantra mudra yojna



The above graph shows the utilization of various schemes of government by women.

Impact On Economy By Women Entrepreneur

Women mark a significant impact on economy. India has almost 450 million women of working age which is quite remarkable. Half of them are entrepreneurs who directly provide employment to age group of 22-25 years. Education, recognition, schemes, self development, facilities are some 5.

of the factors that helps the women entrepreneur. It is also important to note 40-45% start-ups are run by women in India, which is a great number the below table shows some of the famous companies that are owned by women.

1. Almost half of women started solo.
2. 50% of them are in range of 20-30.
3. more than 70% of them are paying high taxes.
4. But few are from tribal background.



Problem Faced By Women Entrepreneur

Despite being a major contribution in self employment the business society is still

known to be men rules. This stigma need to be cleared. After carefully study, problem that rural women face in journal is also

classified as unavailability of education, lack of basic facilities, poor living style, male domination in tribal areas, overburdened with the household works. Government and other education sector are trying their best but problem need to be solved from root, otherwise like a weed plant it will end up destroying the fresh and successful talent as well.

Methodology Of The Study

It is a descriptive research and is based on secondary data. Some information has been obtained from authentic research source and articles. The main aim of the study was to identify young women entrepreneurs in tribal areas and their future. The study also helped to find out the problem faced by them at large. The secondary data collection was convenient and authenticity has been kept in mind while taking such data.

Suggestions

1. Training at larger scale should be provided
2. Awareness of the schemes available
3. Access to education and health care
4. implementation of EDP

Conclusion

This study brings us to a conclusion that whatever facilities, schemes, policies are available are more into documents rather than in practical. Although there has been significant increase in contribution of women in GDP and our economy. Overall data from different parts of India has been taken and it brings to another conclusion also that women at large are facing problems to start their journey as business women. Strong support from government and other NGOS, CO-OPERATIVES are required.

References

1. Research paper-
<https://ijcrt.org/papers/IJCRT1812374.pdf>
2. Website-
https://www.researchgate.net/figure/Entrepreneurial-women-and-her-multidimensional-roles_fig1_265879465
3. Website-
<https://www.moneycontrol.com/news/opinion/india-needs-to-empower-its-women-entrepreneurs-7160181.html>
4. Website-
<https://www.ibef.org/blogs/women-entrepreneurs-shaping-the-future-of-india>