
EDUCATING RURAL WOMEN ITS IMPORTANCE AND ISSUES- A CASE STUDY

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Abstract

The urban female literacy rate is 64 percent and **rural women literacy rate is half of it, i.e., 31 percent**. As with India as a whole, many states have large rural-urban differences in female literacy. In six of the 24 states, 25 percent or less of the women in rural areas is literate. There are many reasons why Indian rural women are getting social, economic, cultural, medical, educational, emotional support neither from the family nor from the society. As a result of these rural women is not getting enough education. India is one of the world's biggest democratic country with huge population of 1 186 200 000. The population of women is more than men. The huge population of women is from rural background. They lack in education because they are facing lot of problems and are victims to the many burning issues in the villages. So because of these reasons, there is neither women contribution nor women development as expected to the society and country. This article mainly focuses on educating women and creating importance of getting education. Every rural women must understand importance of education, education eradicates poverty, illiteracy, prepares women to be strong socially, economically, culturally and politically strong it will lead to growth of country's economy. Women in rural India today face a problem of **getting even the basic sanitation facilities**. They are the victims of open defecation and also the diseases which are caused by it. Women are sometimes even prohibited from using the public toilets which are constructed by the government.

Keywords: Women, Development, Education, Economic development, Women Population, Social and Cultural Development.

Aim and Objectives of study

1. In this article my study is based on the rural women and her problems gender discrimination, child marriage, dowry system, domestic violence,, social barriers etc.

2. Women in rural India today face a problem of **getting even the basic sanitation facilities**. They are the victims of open defecation and also the diseases which are caused by it.

Introduction



As former Prime Minister Pandit Jawaharlal Nehru once said, "If you educate a man, you educate an individual, however, if you educate a woman, you educate a whole family. Women empowered means mother India

empowered". The role of women in society is equally significant as men. Be it as mother, daughter, sister, or wife, she plays each role with affection and care. She can hold powerful positions in society such as a leader, an educator,

an entrepreneur and much more. She has an infinite potential to reform Society and the world. Women today does not afraid to take up risk and challenge she is ready to overcome any hurdles with her commitment and dedication. Without women contribution country cannot achieve progress may be it is politics, sports, education and economic fields. Education plays a vital role in empowering women. An educated woman brings drastic changes in the society and country. In this article my study is based on the rural women and her problems gender discrimination, child marriage, dowry system, domestic violence etc. There are various social barriers in rural areas of India for women. There is a need for female education in Remote areas to eliminate various social problems and develop multiple opportunities for them. India's
A Case Study - Kavitha Eshwarsingh Hospete



development needs the participation of women which can achieve by educating them. Educating and empowering women can help to build a progressive family, society and nation. An educated woman can help to uplift many lives. Therefore, Rural India requires empowering women by building education and employment opportunities for them. Allowing women to show up their potential and contribute to the welfare of the nation. Based on this I have taken up the Case Study – An Women entrepreneur called *Kavitha Eshwar Singh* in Hospet has become a role model and example how she is focusing on rural women her basic necessities and requirements she is putting all efforts to educate rural women and provide her micro finance to start up small business and try to generate women employment opportunities.

Her contribution for the up-liftment and welfare of rural women is appreciable. She is known for helping and generating employment opportunities for rural women and making them self-dependent. She provided many women financial security and came up with micro-loan facility. She is known for helping nature and kind heart. She is one of the example of that is the recent all-female Indian pilot team which created a new chapter in small place called Hospet [Vijayanagar]. Mrs. Kavitha Eshwar Singh has been actively involved in social, religious, educational, spiritual and political fields for over 20 years. Mrs. Kavitha Eshwar Singh worth space starts from Hospet city now spreads across Bellary district and Karnataka state.

1. 10,000 Vegetable kits and 10,000 Ration kits were distributed to poor women, orphans, handicaps, and patients who are in difficulty from covid-19 (coronavirus disease).
2. More than 35000 caps, masks, and sanitizers were distributed to corona warriors and Asha activist, police departments, municipality labour, Railway department, KSRTC department, Education department and post office workers.

3. Occupational trainings like tailoring, beauty parlour, embroider were provided freely to the peoples of Hospet city and village panchayath of Hospet and tailoring machines were distributed to these trained peoples.
4. The Hygienic kits masks were distributed to the poor women and to self-help association.
5. Planting trees done at schools, hospitals, bus-stops and major public places beside road as part World Environment Day.
6. When the Tungabhadra Dam was technically disturbed and village people were very scared, they approached her. Then, she brought it to technical authorities and requested the concern members to take necessary action.
7. Mrs. Kavitha Eshwar Singh has special care about women and children. She has done the work of recruiting child labour back into school. She made the arrangements to mass marriages for the benefit of the poor peoples and she gave solution to many family problems.
8. She has strived for the wellness of all the people of the society. She is giving peace to

- the people who are in trouble and help them to face various problems every day.
9. For her work, Sangeeta Bharati Organization honoured her with the "2013 Social Service Bhargava Awards", besides Shree Tayama Shakti Sangha;
 10. She provides yoga training for many children and students every year.
 11. Education to rural girls about cleanliness
 12. Awareness program about aids for slum and rural areas.
 13. Note books and pen to the poor children
 14. Breast feeding camps for women association members.
 15. English speaking course for children and women.
 16. On World Disable Day, she distributed free of cost wheel chairs to the disabled people.
 17. Free tuition facility for Hosur village
 18. Built two toilets for Swami Vivekananda Higher Primary School in Hospet.
 19. She launched a program called "Go-Green" in Sanklapura village in Hospet.
 20. Mrs. Kavitha Eshwar Singh spoke in protest about the assault on women.
 21. On February 20th, Mrs. Kavitha Eshwar Singh addressed a workshop on current social conditions in today's society at the city's Don Bosco hall and also at the same time, a blood testing camp was held for all the students.
 22. Inaugurated the Taluka level scouts at Vivekananda government school Hospet.

SHORT INTRODUCTION ABOUT Mrs.KAVITHA ESHWARASINGH

Mrs. Kavitha Eshwar Singh has been actively involved in many activities she serves in social, religious, educational, spiritual and political fields for over past 20 years. Mrs. Kavitha Eshwar Singh's space starts from Hospet city, now spreads across Bellary district and Karnataka state. She is a women power in city Hospet. The article is mainly based on the dedication and services and efforts kavitha Singh is putting to uplift rural women in the city called Hospet the reason behind to take up her in the article, in my study I focused on the top 10 women who contributed to the digital India and their successful stories, I also have taken up Mrs. kavitha Eshwar Singh case for study I belong to this city called Hospet 20 years back it was small remote place not less than a village but after the big effort of many people and their contribution now it has turned the World heritage place and clean city and many rural women have changed their lifestyle. Rural women have become more active participation in all activities their response is tremendous towards digitization and its importance. Rural women awareness about technology and digital have contributed to the locality women have become more intelligent in using mobile phones

Kavitha Singh stated Bank in which customers were more they stated their owing their saving account started using mobile phones to check their status of account transact through Google play and phone play the women in the city became very alert and intelligent towards managing their account. Technology "has brought the world to women's fingertips" which in turn allows them to stay ahead of current affairs and encourages financial independence by facilitating online transactions. These are trends we must collectively as a society encourage, something as simple as teaching your domestic helpers to use a smartphone can go a long way in empowering them and their families. Kavitha Eshwar Singh -Entrepreneur: We all know it is age of the Internet and e-commerce has created numerous opportunities for women to come into their own and explore business opportunities they never had before. She started providing micro finance to the rural women to start up small business and helping them to flourish online, including women with all kinds of unique business ideas they are executing to perfection from their own homes.



She raised a voice- Digital media has encouraged women to speak up and discuss issues that are crucial to their very survival. This has brought topics such as sexual harassment, domestic violence, female sexuality and the gender divide front and centre instead of hidden away behind closed doors with largely men deciding the narrative. Many campaigns have gathered steam thanks to this digital amplification, Likewise for the “challenge accepted” where women globally posted black and white photos of themselves, an act that originated in Turkey to bring attention to

the fact that Turkish people wake up every day to see a black and white photo of a murdered woman in their newspapers. This was not only a victory for awareness but a call for action that reverberated around the world. Kavitha Singh took campaigns to create awareness among rural women about female sexual harassment, dowry cases how to overcome these problems she take free campaign and gatherings give examples and explain what is happening in and out of the society, country and world as whole.



Kavitha Singh also focus on women and her safety while travelling and measures taken to protect women transportation 84% of women's trips are by walking, cycling, or public transport. Women's formal workforce participation is low at 14.7 percent. Women are mostly employed in the informal sector in our country, due to which most workplaces that women travel to are not in the central business districts of cities. Women's trips also tend to be during off-peak hours. Owing to their care work responsibilities,

women often leave the house after the men have left for work and before the children come back from school hours during which the frequency of public transport is lower, thus increasing their waiting time. Hence, transport planning typically caters to the needs of men employed in the formal sector, who travel from periphery to centre in the morning and back in the evening. It does not cater to the travel patterns and needs of a large portion of women, particularly those working in the informal sector



Public transport is considered as the most economical and efficient way of transportation in India. Thus, public transport is the best-suited option. As much as it is economical and feasible, public transport has not proved to be much of a treat to women. The experiences of men and women travelling in public transport differ quite significantly. Kavitha Eshwar Singh- *She brought mothers back into the work:* Many women voluntarily chose to give up their careers in favour of raising children, but in many cases,

they are also left with no choice. There are very few businesses that take important facts of motherhood such as breastfeeding into consideration, let alone offer the space or comfort to do so. With digital becoming the primary mode of communication including in the business world, women can more readily balance the demands of motherhood and their jobs from the privacy of their homes. Imagine the amount of brain equity we are reclaiming as a globe in the process



Kavitha Eshwar Singh- Her contribution for building community and she believes that women are always in competition with each other. For limited jobs, she always gave importance to the women and her problems and basic necessities of women. She resolved many family disputes she donated to many schools to specially educated the girls and make them independent and prepare them to face any kind of problems they must be capable to overcome any kind of worst situation which across in the future life.

Kavitha Singh's

aim and objective is to empower rural women and provide safety and security to the girls. She provide job security to rural women like providing stitching machine and giving them free

tailoring classes so that rural women can take care of families and support family for livelihood. Not only has this she provided beauty parlour free courses for females so that it can fetch some income to them and their families. Apart from this she also started stitching schools bags for ladies, she also provide roti and chapatis , papad, snacks by ladies putting it to market so that they can earn money to support financially to their family. She personally to go villages check their income standard and try to provide security to their families by giving manure, pesticides to the framers helping them to cultivate their agricultural lands and providing them micro loans with less rate of interest so that they can overcome their debts.



Conclusion

My study is mainly based on women and major problems related to her. I tried to focus specially on rural women and their problems. My study portrays both educated and labour women and their efforts and contributions for economic development. But my analysis is not complete. It mainly indicates that female education is very important for growth and progress of the society and country as whole. According to the survey, the World Bank suggests to educate women about birth control and exposes her to overcome any difficult situation. I have focused on the rural female problems and also discussed about the entrepreneurs who made mark and created history with their hard work and confidence women are more powerful if she is supported in a right manner's conclude my studies with few recommendation's and suggestions that government as well as non-government should take some drastic and rigorous steps to help rural women, not just framing laws would protect women it must be implemented then only it secures her in all aspects which helps her to grow, promote and contribute to the country economy

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