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## STUDY OF THE PROFILE OF PRADHAN MANTRI KAUSHAL VIKAS YOJANA 2.0 IN INDIA: AN OVERVIEW

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### **ABSTRACT:**

With the global vision of making India hub of 'the skill capital of the world' The Union Cabinet had approved India's largest Skill Certification Scheme, Pradhan Mantri Kaushal Vikas Yojana (PMKVY), on 20 March, 2015. The Scheme was subsequently launched on 15 July, 2015, on the occasion of World Youth Skills Day by Honorable Prime Minister, Shri Narendra Modi. PMKVY is implemented by National Skills Development Corporation (NSDC) under the guidance of the Ministry of Skill Development and Entrepreneurship (MSDE). With a vision of a "Skilled India", MSDE aims to skill India on a large scale with speed and high standards. PMKVY is the flagship scheme that is driving towards greater realization of this vision. Owing to its successful first year of implementation, the Union Cabinet has approved the Scheme for another four years PMKVY2.0 (2016-2020) to impart skilling to 10 million youth of the country. It was a flagship scheme with the aim of providing skill workforce to industrial sector to overcome the problem of unemployed or drop out youth. The scheme focus on youth-building and youth empowerment to make financially independent therefore turning them into a productive resource rather than a liability on economy. The targets set under this scheme was to provide formal skill to 1Cr. youth (2016-2020) which helps them to get suitable source of earning for their livelihood. National Skill Development Corporation (NSDC) has taken the responsibility to implement this scheme under the guidance of the Ministry of Skill Development and Entrepreneurship. Any youth who comes under the age group of 15-29 years with Indian nationality is eligible to apply for the scheme. However, the main target group of this scheme is either college/school dropouts or unemployed individuals.

**Keywords:** *PMKVY, NSDC, Skill Development, skill workforce, college/school dropouts, unemployed individuals, etc.*

**INTRODUCTION:**

Our honorable PM Narendra Modi has launched historically big & remarkable Skill India campaign on 15 July, 2015. The main goal of this wonderful campaign is to train over 400 million candidates in India with different types of skill by the year 2022. Pradhan Mantri Kaushal Vikas Yojana (PMKVY) is a unique and significant initiative that aims to offer useful, sector relevant, industry relevant, and practical skill based training to youth. Under this program, the candidate were certified with government certification and monetary reward on successful completion of training, which will help them to be an employable and get institutional or self-employment to earn good amount of money. That's why the PMKVY was developed as a key platform to inculcate skill-based training to youth, which empower them to work and be employed person who contribute in the anti-poverty efforts of the government. Since the last 20 years, India's government has focused on implementing various types' scheme and programs on deferent level for vocational education, training and skill development to improve and enhance the employability skills among the youth to make them employable.

**OBJECTIVE OF STUDY:**

The core objective of this study's is to describe and analyze the detail profile of the PMKVY in India with its key components. This study helps to understand the fundamental framework of Pradhan Mantri Kaushal Vikas Yojana.

**METHODOLOGY:**

This study is based on the secondary data taken from various sources like, research articles, government reports, official websites, reference books, test-books etc.

**PROFILE OF PRADHAN MANTRI KAUSHAL VIKAS YOJANA IN INDIA:****Pradhan Mantri Kaushal Vikas Yojana (PMKVY) Objective:**

PMKVY is a largest Skill Certification program that aims to encourage the working population of youth community of the country to provide training

which is sector relevant, Industry- Relevant and make them Skillful. The programme was launched with a vision to provide secure of livelihoods for the individuals participating in the training. PMKVY will also certify the previous learning experiences or skills of the individuals under the Recognition of Prior Learning (RPL).Helps in the upliftment of the rural economy.Even those individuals who already possess any skill set will be certified on the basis of their skill after proper evaluation.

### **Nature of Implementation:**

#### **PMKVY 1.0:**

**Launch On Pilot Basis:** India's biggest Skill development & Certification program - Pradhan Mantri Kaushal Vikas Yojana (PMKVY) - was initially launched on 15th July, 2015 (on the occasion of World Youth Skills Day).

**It's Aim:** To encourage and promote skill development in the entire country by providing free short term skill training and incentivizing this by providing monetary rewards to youth for skill certification.

**It's Implementation:** Pradhan Mantri Kaushal Vikas Yojana is being implemented by the National Skills Development Corporation (NSDC) under the guidance of the Ministry of Skill Development and Entrepreneurship (MSDE).

**Major Key Components:** Short Term Training, Special Projects, Recognition of Prior Learning, Kaushal & Rozgar Mela, etc.

**Final Outcome:** In 2015-16, 19.85 lakh candidates were trained.

#### **PMKVY 2.0:**

**Coverage of the Scheme:** Pradhan Mantri Kaushal Vikas Yojana 2016-20 (PMKVY 2.0) was launched by scaling up both in terms of Sector and Geographical region and by realistic alignment with other objectives of the Indian Government like; Make in India, Digital India, Swachh Bharat, etc.

**Budget Allocation:** for successfully implementation of this scheme Rs. 12,000 Crore were allotted to this.

**It being implemented through two major Components:**

**A) Centrally Sponsored Centrally Managed (CSCM):**

This component was implemented by NSDC. 75% of the PMKVY 2016-20 funds and corresponding physical targets have been allocated under CSCM.

**B) Centrally Sponsored State Managed (CSSM):**

This component was implemented by State Governments through State Skill Development Missions (SSDMs). 25% of the PMKVY 2016-20 funds and corresponding physical targets have been allocated under CSSM.

**Inclusive Outcome of PMKVY 1.0 & 2.0:** More than 1Cr 20 lakh youth have been trained/oriented through an improved standardized skilling ecosystem in the country under PMKVY 1.0 and PMKVY 2.0.

**Sector Wise Courses Offered Under PMKVY2.0:**

As far as concern the courses offered under PMKVY2.0 there are 28 major sector has been identified by NSDC in which high potential of development and employment opportunity has been exist. Also that sectors are required a big amount of skill workforce by year 2022. As per as concerned the estimate of demand and supply ratio of skill workforce in that targeted sectors there is huge gap has been exist. So bridge this gap NSDC has developed and offered 165 different courses under that sectors.

For the detail information of sector wise courses researcher can visit to my list by using this link

([https://docs.google.com/spreadsheets/d/1f0WtnfAf8VPcfMUK9\\_D8yY8g0Wf3emDYraxd51OqO1U/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1f0WtnfAf8VPcfMUK9_D8yY8g0Wf3emDYraxd51OqO1U/edit?usp=sharing))source: ([pmkvyofficial.org](http://pmkvyofficial.org))

**Major Components of PMKVY:**

There are seven key components of the PMKVY that are the foundation of the scheme which are explained below.

**1) Short Term Training:**

Training is given as per National Skills Qualification Framework (NSQF) to those who are either school/college dropouts or unemployed. In

addition to that they'll also grant Soft Skill training, Digital & Financial Literacy sessions, Entrepreneurship, etc. depending upon the requirements of the industry. Short Term Training may provide in the Training Centers (TCs) with the expected duration of around 150 to 300 contact hours including theory and practical's depending on different sectors and area of working.

**Placement Assistance:**

Candidates shall further be provided placement training by the Training Partners (TPs)

As entire training is funded by the government, TPs will regularly get the Payouts for the smooth functioning of the scheme. With the aim of providing high quality training and maintaining the quality standards, the Short Term Training follows the norm of NSQF level 5 and below.

**2) Recognition of Prior Learning (RPL):**

An individual with a certain bunch of skills or with prior learning experiences is being assessed and certified under Recognition of Prior Learning with appropriate grade according to the criteria of NSQF.

**Project Implementing Agencies (PIAs) including Sector Skill Councils (SSCs) must be perform two important tasks:**

A) Implementing Recognition of Prior Learning projects under any of the following types:

RPL at Employer's premises

RPL Camps

RPL Centers

B) Offering bridge courses to overcome the knowledge-gap among the beneficiaries

**3) Special Projects:**

To increase further horizon of the target candidates, interested stakeholders from any of country , state or central government organizations, NGOs, autonomous bodies, corporates or equivalent to corporate who is willingly ready to contribute to nation building by

providing training to youth can also pitch their ideas. Under this, the training is being provided in different sectors and even in different premises.

#### **4) Kaushal and Rozgar Mela:**

Training Partners (TPs) are expected to promote community mobilization by organizing Kaushal Mela and Rozgar Mela once in half year or in every six months. Press coverage is important and necessary part of Kaushal and Rozgar Mela to makes it more accountable and transparent which shows the overall development at the ground level.

Apart from that, organizing National Career Service Melas and similar activities for further enhancement & overall exposure of the targeted youth and promote social and community mobilization.

#### **5) Placement Assistance:**

Skilled individuals are carried three major components namely aptitude, knowledge and aspiration; building these three components help to explore the inner potential of the youth and contribute to their overall development.

Training Centers need to ensure that the maximum number of candidates certified under the scheme after completion the required protocols shall be officially placed in the suitable & concern industry.

Those individuals who want to build their career in entrepreneurship can also get the assistance from Training Partners.

#### **6) Continuous Monitoring:**

Launching any scheme is the first step, second and very important step is to supervising its working consistently should never be the last. Thus, inspection agencies under PMKVY make sure that everything is taking place as per the guidelines with almost honesty and fulfilling the main objective of the welfare of the society.

In order to ensure transparency, many inspecting agencies conduct call validations, monitoring via Skill Development Management System (SDMS), self-auditing and also incorporating other latest technologies.

### **7) Standardized Branding and Communication:**

Branding and communicating are the two important tasks that determine how well-established the reach of the scheme is.

In the new age of technology, Training Centers are advised to spread the word through various social media platforms so that more and more people get to know about the scheme and thus be benefitted.

### **Key Benefits of PMKVY:**

- ✓ It focus on both theoretical as well as technical knowledge.
- ✓ Those individuals who had already possess some skill under a particular sector shall be evaluated as per guideline and then final certification is provided.
- ✓ Exposure and Widening of horizon of youth by conducting various types of Rozgar Melas with Press and media Coverage.
- ✓ It helps consistently in terms of Placement Assistance.
- ✓ Thorough supervision by the higher authority to keep consistent checks on the quality of training.

### **CURRENT STATUS OF PMKVY:**

The Ministry of Skill Development and Entrepreneurship (MSDE) has launched Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 3.0, in a bid to empower India's youth with employable skills by making over 300 skill courses available to them.

PMKVY 3.0 phase will focus on new-age and COVID-related skills and envisages training of 8 lakh candidates over a scheme period of 2020-2021. Details regarding National Skill Development Mission are available on the linked page.

To build a robust pool of skilled professionals, 729 Pradhan Mantri Kaushal Kendras (PMKKs), empaneled non-PMKK training centers and more

than 200 ITIs under Skill India will be rolling out PMKVY 3.0 training. Know more about the [Skill India Mission](#) on the linked page.

The Ministry has improved the newer version of the scheme on the basis of the learning gained from PMKVY 1.0 and PMKVY 2.0 so as to match the current policy doctrine and energize the skilling ecosystem affected due to the COVID-19 pandemic.

### CONCLUSION:

Pradhan Mantri Kaushal Vikas Yojana (PMKVY) is the unique and historical flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE) GOI which implemented by National Skill Development Corporation. This scheme helps to make India more skillful and productive. Also it contributing in employability enhancement and employment generation. Also it covers all the sectors of economy. The objective of this Skill Certification Scheme is to enable a large number of Indian youth to take up industry-relevant skill training that will help them in securing a better livelihood.

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