



A STUDY ON ROLE AND IMPORTANCE OF INTERNSHIP DURING OR IN GRADUATE PROGRAMS

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Abstract

Internships gives exposure to the real world. You can learn how to apply the theoretical knowledge you have acquired during your study and from other activities in the college. An internship helps you how to use the knowledge in your own business or future workplaces. In addition to this, it is an excellent learning curve for young graduates and students while meeting new people and making connections in the professional world. In order to land the career, you've always dreamed of, one of the best things you can do is to gain some relevant work experience while you're still in college. The institutions have stepped up their support for students who want to gain work experience by way of industrial linkage program or with the help of the alumni of the college who are already in the business in response to an increasingly difficult job market. Additionally, they will acquire new talents that will improve their productivity at work. With internships, students have a far better chance of finding full-time work following graduation. Having completed internships gives you a leg up on the competition. Internships allow you to test drive your professional goal. Interning in your preferred career sector may turn out to be entirely different from what you had anticipated.

Key Words: Career, Internship, college, talent and professionalism.

Introduction

When a company offers a "internship" to potential employees, known as "interns," to work at the company for a set length of time, the term "internship" is used. The majority of internships run between one week to a year, and interns tend to be undergraduates or students. When an internship is part- or full-time, it is referred to as an internship (also known as a "placement," "work placement," or "industrial placement"). Summer, winter, and Easter vacations, when they are offered, are typically 4 to 12 weeks long, but they might be as short as 2 weeks if offered during a university semester. The majority of internships is full-time and takes place regardless of the school year or holiday schedule. In order to land the career, you've always dreamed of, one of the best things you can do is to gain some relevant work experience while you're still in school. The institutions have stepped up their support for students who want to gain work experience in response to an increasingly difficult job market. Getting a graduate degree and working in your field is a surefire way to be successful. A student with relevant work experience and shown graduate-level skills will have an easier time securing a job following graduation because of the increased competition. There's a lot more to internships

than merely impressing potential employers or beefing up your resume, of course. A network of contracts and a deeper understanding of the industry can be built by interns who put their academic expertise to work. Additionally, you'll gain "real-life experience, responsibility and engagement in project work, experience working in a corporate atmosphere for a well-known organisation, and introduction to several business fields." in this internship setting.

Objectives of Study:

1. To Know the Importance of Internship
2. To know the Reasons why internship is necessary
3. To know the Advantages of internship

Research Methodology

1. Information about internships, employment, and career guidance was gathered from a variety of sources, including books and articles.
2. Websites of numerous universities, consulting firms, and other professional institutions are also used to gather information.

The Importance of Internships

With an internship, students are able to put what they've learned in the classroom to use. Additionally, they will acquire new talents that will improve their productivity at work. With

internships, students have a far better chance of finding full-time work following graduation. Employers frequently complain that graduates lack the practical skills they need to succeed in the workforce. They also believe that pupils aren't as professional as they should be. It is clear that even if there are many theories about how to motivate employees and generate profitability, more education is not adequate to educate pupils for a real-world situation. Students who are able to overcome these limitations will be more successful in the workplace. If you want to obtain useful professional experience while in school, you might consider doing an internship. As a result of this, their work ethic and self-confidence will improve. Also, students will acquire time management, discipline, and excellent communication skills through internships. In today's corporate environment, critical thinking abilities are essential. Logic-based decision-making skills are a prerequisite for recent grads. Internships will help students learn how to succeed in a wide range of businesses and sectors. In the long run, internships are good for both students and businesses. Internships are more crucial than ever before since many businesses believe that certain students lack the practical experience necessary to succeed in the real world. Students who participate in internships can receive college credit for their efforts. Companies that provide internships to students come in all shapes and sizes. Non-profits, businesses, and other institutions all fall under this umbrella. To have a clear picture of what companies are looking for in an intern, it helps to know what they are offering. Research has showed that those employers are seeking for six traits. A person's motivation and ability to lead are two of the most important factors in a successful career. Employees with these abilities aren't all that uncommon. It's important to keep in mind, however, that most employees lack these characteristics and must be taught them. Students who participate in mentorship programmes improve their problem-solving and communication skills. Besides this, it is essential to know how to use various types of media and technology. Studying the efficacy of internships is important.

Advantages of Internship

Internships, according to Gregg Carnaffan, an emerging talent and executive recruiting manager at worldwide banking major HSBC, are a great way to get valuable job experience. Furthermore, interns must adhere to proper standards of self-presentation, time management,

and communication in order to meet these requirements. He also stresses the significance of gaining experience in the field you are contemplating, so that you can make sure it is the appropriate one and improve your views about whatever aspect of the sector you are most interested in. Employers are increasingly turning to internship programmes as a critical component of their evaluation and recruitment processes. There are a lot of opportunities for interns to join a graduate training programme at significant worldwide firms. In the end, it's a win-win situation for both parties, since they have a chance to see if they're a good match

The following are the reasons, why internship should be done.

Employers want to see experienced college graduates: Over half of the businesses polled by the National Association of Colleges and Companies (NACE) sought fresh graduates with internship or co-program experience. Having completed internships gives you a leg up on the competition.

Employers increasingly see their internship programs as the best path for hiring entry-level candidates. Not only may an internship increase the likelihood of getting a job after graduation, but it can also help students get valuable work experience. Internship programmes with a proven track record of producing highly qualified candidates and long-term workers have been cited time and time again by those with whom I've collaborated.

Internships might increase your starting salary after graduation. In a poll, employers who hired new employees with internship/co-op experience paid them 2-3 times as much as those who didn't.

You could earn college credit toward your degree. Academic credit for internships is available from most, if not all, colleges. Some colleges award extra credit to students who regularly do internships. Internships allow you to test drive your professional goal. Interning in your preferred career sector may turn out to be entirely different from what you had anticipated. Perhaps you're more suited to one aspect of your professional life than another. Your internship in marketing research is over, and you're a marketing student now. It dawns on you just how much you loathe it after some time. Before giving up on marketing, you do an internship in public relations and realise that it is the best fit for you. Your post-graduation prospects will be much improved if you can figure out your career goals as soon as possible. You may also want to look at possibilities

outside of your core academic discipline. Assume, for the sake of argument, that you've chosen a major but have always had a desire to study something different. Many various methods exist for you to determine whether or not a new subject has enough interest for you to pursue additional research in that area. Internships that combine your passions, like one student we know who was divided between medical school and a career in marketing, are another possibility. He opted to go to graduate school for health policy. In this course, you'll learn more about your chosen career path and how your schooling has prepared you for it. Additionally, you may uncover gaps between your classroom learning and the knowledge and skills you'll need in the real world, and devise a plan to address them. Some companies may even recommend that you take extra courses.

You will develop skills galore. It's possible that you already possess the interpersonal abilities that companies are looking for. It is impossible to avoid honing your interpersonal skills during an internship since you will be connecting with individuals on a professional level in ways you would not otherwise be able to. The same holds true for the teamwork, communication, leadership, and problem-solving qualities that businesses are desperate to find in their employees..

You will gain confidence. Internships are an excellent way to overcome your apprehensions about entering the workforce after graduation..

You will build motivation and work habits. When you left home for college, you may have lost some of your drive and work ethic due to the liberation you experienced. It's possible that you're skipping courses, not handing in work, or creating a class schedule that doesn't need you to get up early. In order to learn the job skills you'll need after graduation, nothing compares to an internship where you can't afford to be lazy.

You will build your network. An internship is a great opportunity to build a network of people you can turn to while you're looking for a career after graduation.

It builds your Resume . Employers will be more impressed with your internship experience than your time as a server at Applebee's on your CV.

Number of Colleges Requires Internship, Increasingly, universities are realising the value of internships. The number of students completing internships is also on the rise, according to research. Internships are now seen as an important learning opportunity for students.

Can Earn Money Too. Internships aren't always compensated, but those that are may pay well. NACE's 2008 Experiential Education Survey found that employers are paying their undergraduate interns well, according to the employers polled..

Conclusion & Suggestions:

1. From the above information, It is concluded that education only will not help an individual to grow fast.
2. From the above information, it comes to know that, how much internship is important. It not only gives you the practical knowledge but also matures you and make you a self- dependent.
3. It is concluded that, how Internships feel the gap between education and industry.
4. According to the conclusion drawn from the study, it is a vital instrument that not only creates jobs, but also provides the business with the manpower it needs at a cost-effective rate.
5. To make students more marketable, some skill-based education and an internship programme are recommended for universities and colleges.
6. It is suggested that Colleges or Universities should have the active Industry Linkage cell & Placement & Guidance Cell.
7. It is also suggested that internship should be made compulsory for every degree course like in MBBS & CA course.
8. The internship also helps you in making decision regarding the PG courses you want todo, after graduation.
9. In today's competitive employment market, internships are a need for graduating students. Internship advisors can serve as mentors to students during the internship experience. There are several unique ways academic advisors may assist students upon their return from their internship experiences, as highlighted in this article. More than ever, academic advisers are needed in the classroom and the workplace to assist students in assessing and evaluating internship experiences..

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