



**SAHYADRI FARMS: INDIA'S LARGEST FARMER PRODUCER COMPANY**

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**Introduction:**

In rural India, A few difficulties looked to most recent innovation, production costs, presence of sellers controlling business sector costs, among numerous others by the farmers. The inclusion of a provision in the organisation rules allowing the formation of Farmer Producer Companies (FPC) was hailed as a huge step forward for the farming industry in 2003. Similar terms were used when Sahyadri Farmers Producer Company Limited (SFPCL), also known as "Sahyadri Farms," was registered and it has developed quickly from that point forward while never thinking back. In India, Sahyadri Farm servicing over 18,000 registered farmers that cover 31,000 acres and 9 crops.

**Journey of Sahyadri Farms:**

Sahyadri Farms was enrolled in order to settle the issue of adaptability and buyer benefit. It's fully owned by farmers having equal voting rights for farmer. It believe that it's possible to ensure which is adequate for an existence of pride for themselves as well as their family. They mean to do this without putting trouble on end consumers. By eliminating pointless middlemen, better logistics, reduction in post-harvest losses. It gives trust and straightforwardness to buyers, it can accomplish maintainability to the farmers and give quality and affirmation to shoppers.

**Largest Grape Exporting Company:**

Sahyadri has now developed to turn into the biggest grape trading. Various varieties of Arra grapes such as white, red, and black are grown im more than 40 hectares of farmland by the Sahyadri farm. In the 2018–19 fiscal year, the organisation exported 700 metric tonnes of pomegranates, 23,000 metric tonnes of grapes, and 17,000 metric tonnes of bananas. In the fiscal year 2020–21, Sahyadri cultivates will also surpass a turnover of Rs 525 crore. They are also the biggest tomato distributors in the nation. They are also the largest tomato importers and exporters in the nation. 40% of Sahyadri Farm's fruits and vegetables are sold in

India, and 60% are exported to 42 nations, including the US, Russia, and several European nations. Sahyadri initially concentrated mostly on grapes because they were in high demand on the international market. In addition to growing fruits and vegetables, Sahyadri also engages in the production of a variety of value-added goods from fruits and vegetables, such as pulps, dices, slices, ketchups, and jams under their own brand name. The company operates 12 outlets around Nashik, Mumbai, and Pune where it sells its own brand-named goods. However, their products are only available on their own website and nowhere else at the advanced level.

**Crop-specific integrated value chains**



Source: sahyadrifarms.com

### Production Infrastructure - Seedling Facility

**Agri Input:** Sahyadri farm give seedling office to vegetables, fruits & special variety of grapes like AARA, etc., and to assist with upgrading seedling cost and give quality establishing material. Creating and providing bio fertilizers for crop cultivation and encourage increased sustainability and growth. They are giving everyday supplies to farmers so the farmers can obtain all their own need things at a sensible cost. Sahyadri farm's production include scientific cultivation of fruits and vegetables.

**Fruits:** seedless grapes in black, green, and red. Banana, guava, papaya, orange, sweet lime, etc.

**Vegetables:** Flat beans, long beans, French beans, brinjal, bitter gourd, bottle gourd, curry leaves, spinach, coconut, raw banana, mint leaves, pumpkin, potato, carrot and many more.

#### Processing of fruits and vegetables:

Sahyadri farm followed aseptic fruit processing for products. They process their product in aseptic manner stored in techno-enabled warehouse. Sahyadri farm perhaps Individual Quick Frozon Process which is the only method where all the natural parameters of fruits and vegetables can be preserved.

#### Achievements:

- India's largest grape exporter
- Servicing customers across 42 countries including Japan & Europe with stringent quality & food safety norms
- India's largest grower and processor of tomatoes
- India's largest Fruits & Vegetables handling facility
- Offering Export Quality Fruits to Domestic Consumer at affordable price

#### Initiative for Rural India Development

Numerous courses, including those in retail, FMCG, FPO, field officers agriculture, in-store promoter, BPO, electrical, auto technician, hospitality, and refresher training, are offered at these centres. The goal is to increase youths' capacity for training in entrepreneurship, employment, and community enterprise. The classes are designed not just to provide training for jobs, but also to provide students the skills they need to start their own businesses and collaborate to create community companies

that they control a portion of. The business constructed a fruit processing facility in Nashik's Mohadi in 2018. The campus also houses KISAN-HUB, a project that provides farmers with a variety of inputs to help them with their farming endeavours. With regard to the supply of fruits and vegetables, Sahyadri enlists the assistance of logistical partners in Mumbai.

#### Sahyadri Farms' Reaching the Consumer Market Retail

Through its retail outlets, Sahyadri Farms must support rancher-claimed organisations' "seed to plate" initiatives and create jobs for young people without employment in rural areas. We seek to address the issues with farmer promotion, educate farmers on quality and utility, and offer them with safe, sound, inexpensive homestead produce and value-added items with the aim of managing 200 retail locations and a 3 lac devoted client base.



Source: sahyadrifarms.com

#### Conclusion:

Sahyadri Farms becomes India's Largest Farmer Producer Company. It made our entire company a CSR project, and it developed into a trend that helped us grow to be India's largest farmer collective. It built cutting-edge processing facilities and infrastructure to ensure that it can function at a scale that benefits both farmers and consumers. The Farmer-Producer model, which today plays an ever-increasing role in the rural economy by offering attractive employment to a sizable number of farmers and partner assets, served as the catalyst for this trend.

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